

## A Guruji Education Foundation Case Study

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Case Study 1 . April 2025

# Impact of Higher Education

## CONTENT

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Executive Summary

Impact on Livelihood

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About Holistic Higher Education

Impact on Family's Quality of Life

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About our study - Impact of Higher Education

Impact on Community

## Executive Summary

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We recently conducted a survey of Guruji Education Foundation (GEF) alumni to study the impact of our Holistic Higher Education program. We present here a few key findings that very effectively underline the impact that higher education has made to the lives of our alumni, their families, and their communities.

# About Holistic Higher Education

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GEF started the Holistic Higher Education (HHE) program in 2005, to reach out to deserving students from underprivileged sections of the society, and provide them with a complete support system to enable them to compete and excel in their college studies.

Under HHE, we identify high-potential students, and catalyze their all-round development by providing them with the resources they may need. The resources could include interest-free loans (to be paid some time after they start earning) towards college fees, living expenses, and co- & extra-curricular activities, personal mentoring for settling down in the new environment & domain mentoring for excelling in the chosen career path, career counselling, and more. The objective is to not only support them with financial capital, but also to help them develop their social capital.

## About our study – Impact of Higher Education

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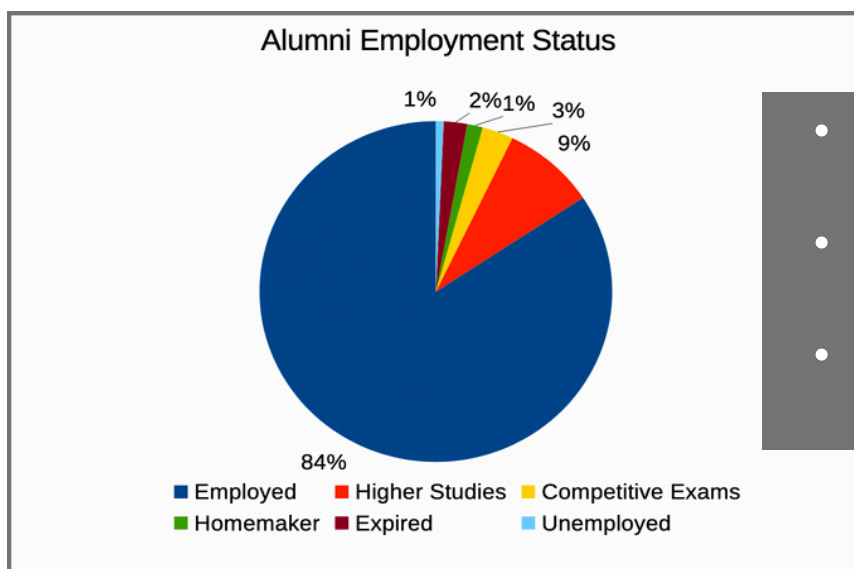
Our study attempted to reach out to our alumni, i.e. students supported by GEF for their higher education. The survey sample:

- included only those who had spent 1+ years after completion of their education, to ensure reasonable time for effective impact
- included alumni from a variety of educational streams such as Science, Arts, Engineering, displayed a fair distribution across genders and domicile (Village/Town/City/Metro)

The study was carried out as an online survey that captured:

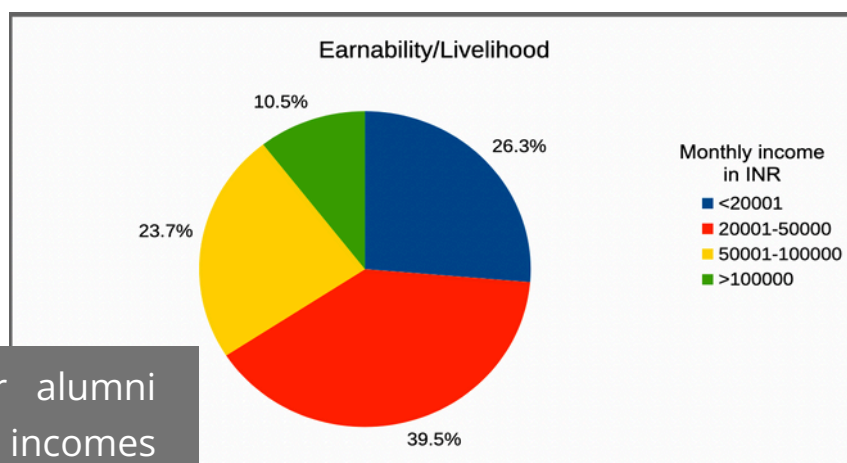
- basic personal and demographic details
- family background
- income
- impact on family finances and life
- cascading impact on education of others
- qualitative comments related to impact

# Impact on Livelihood



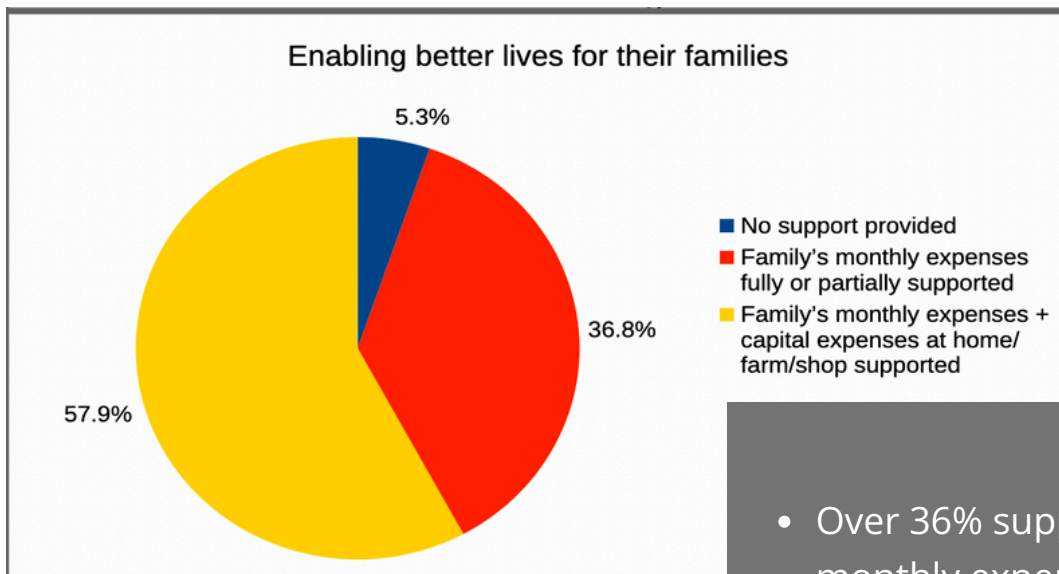
- 84% of our alumni are employed
- 9% pursuing higher studies
- 3% preparing for competitive exams

“Higher education transformed my life. It gave me the skills and confidence to secure a job in the IT industry, breaking the cycle of financial struggle in my family. My parents, who once worried about affording daily needs, now feel proud and financially stable . . . ”



Over 73% of our alumni have monthly incomes greater than Rs.20,000

# Impact on Family's Quality of Life



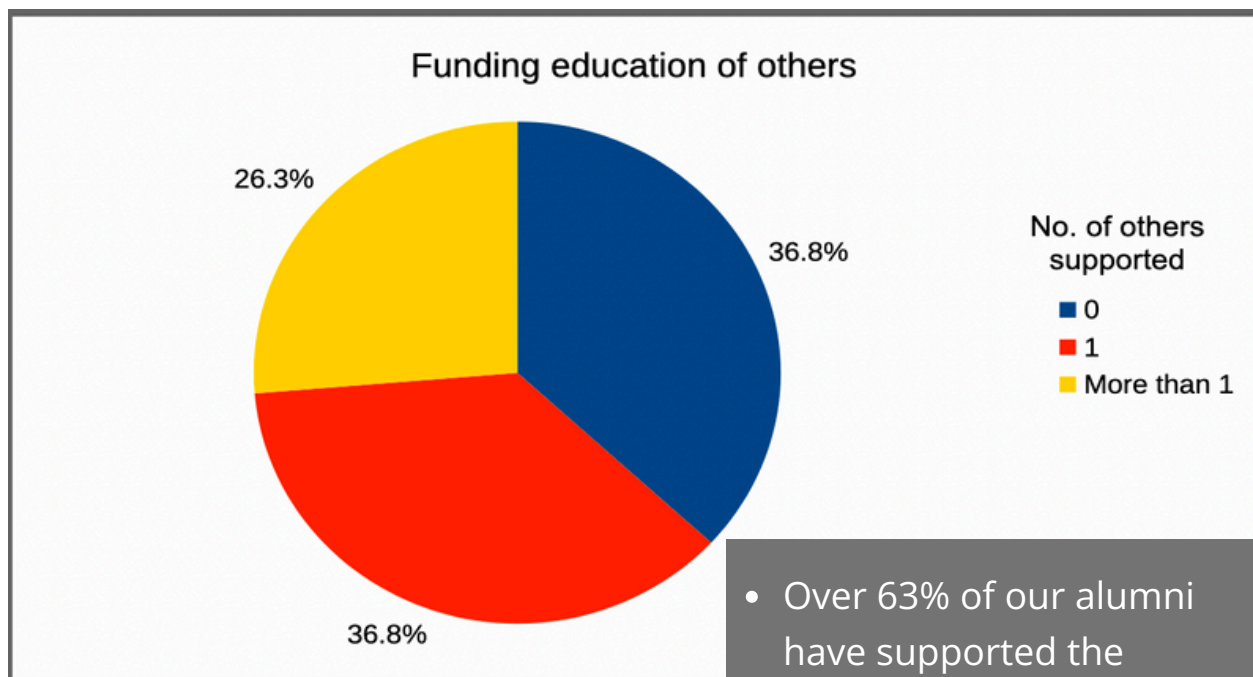
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*Higher education opened the door to a job that marked the beginning of a new chapter in my life. It allowed me to support my family financially, making many things much easier.*

”

- Over 36% support the monthly expenses of their family either fully or partially
- Another almost 58% not only support the monthly expenses, but have gone beyond and also supported capital expenses such as construction/buying/improvement of home, buying appliances and equipments at home/farm/shop etc.

# Impact on Community



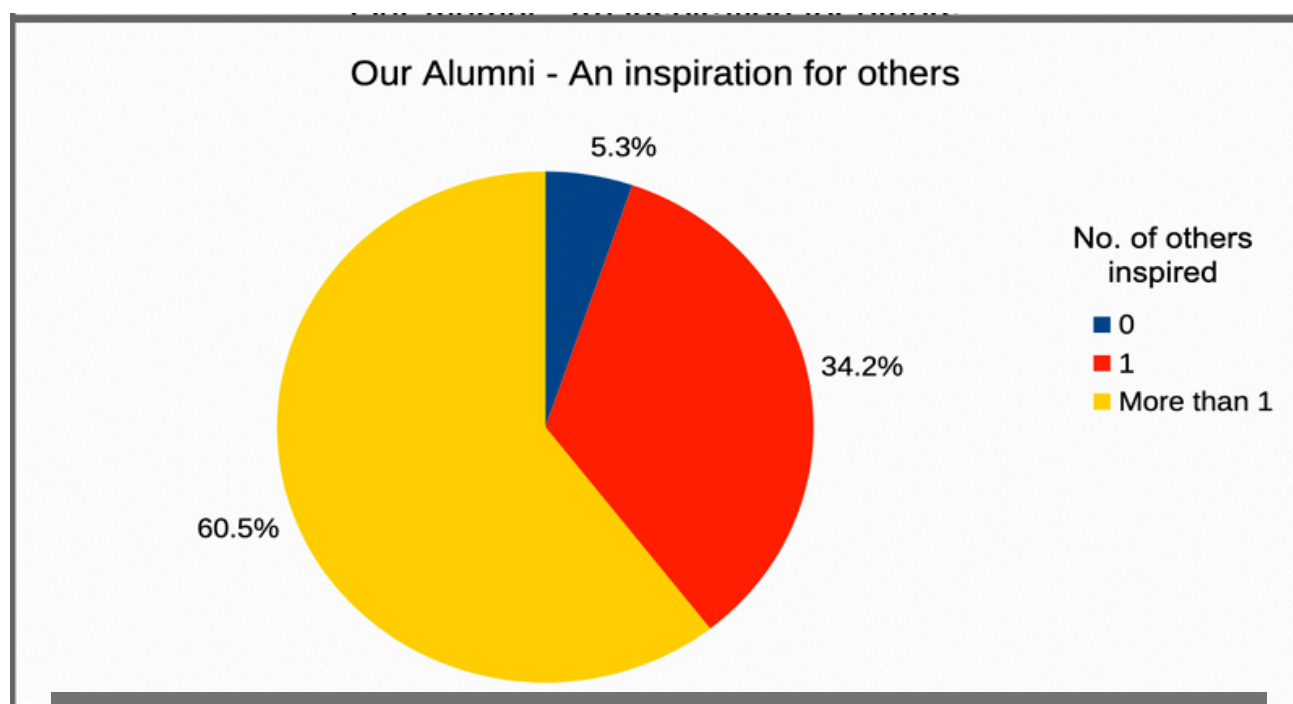
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*... I am the first graduate in my family. If one has graduated, after this, all will graduate in our family ...*

”

- Over 63% of our alumni have supported the education of 1 or more others
- For those supporting more than 1, the average number of others being supported works out to 2.8
- With a very conservative extrapolation of these numbers, we can safely assume **1 secondary beneficiary for each primary beneficiary** (i.e. GEF alumnus) on an average

## Impact on Community (Contd.)



- Over 94% of our alumni have inspired others within their family and wider community to continue their education
- For those who have inspired more than 1, the average number of others inspired works out to 3.3
- With a very conservative extrapolation of these numbers, we can safely assume each GEF alumnus inspiring 2.5 others on an average

“ . . . *My journey has also inspired others in my village, proving that education can change lives despite hardships. I actively guide and mentor juniors, just as GEF supported me . . .*

”

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<https://www.gurujifoundation.in/get-involved>

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